

User Interface

rating system

Users uploading photos

user feedback on outfits

availability of app: open in browser, or download app, etc.

saving favorite outfits

Dress my family (Where parents can dress their whole family based key words)

Sharing

Explore Page

Follow people to see their outfits

Post your outfits

Events

choose outfits for you based on the event (like going to the beach)

Categories

Monetization

Suggests clothes to purchase that work well with a user's wardrobe



Clothing companies could have their products recommended or sold through the app

Advertisements (in conjunction with the first idea)

Young people are having trouble finding stylish work-appropriate outfits when looking to network and get jobs due to lack of experience in the field, and it is impacting their hireability. Our solution will help them to easily and quickly find outfits that they can wear that are work-appropriate and considered fashionable.

Idk about these, lemme know what yall think in the groupme

app costs money (easiest)

subscription based (personally not a fan of when other companies do this)

